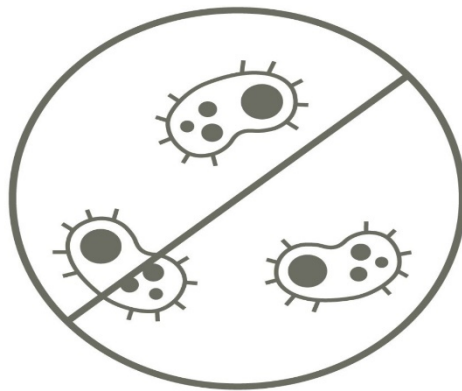


# DENIM CLOSET

Monthly Newsletter

Inside the Issue



## BURNING FASHION

Do you know other fibers of natural origin that can make your pair of jeans more sustainable?

## OWN THAT 'SHIELD'

"Shield" is our innovative denim solution offering efficient defense against pathogens.

## STYLE IN COVID

Explore the unique design patterns of your "new essential".

## TRENDS THAT YOU SHOULD FOLLOW

We at [Raymond UCO Denim](#), believe that sustainability holds the future survival of human race and the Earth.

With this vision, we are committed to our best practices in manufacturing, which aims at producing high quality denim fabrics with low environment cost. Reduce, Re-use, Re-cycle, Re-cover and Re-think are the foundation stones that hold the edifice of our sustainability initiatives.

We ensure all our stakeholders in denim value chain, our commitment to offer to the end consumer, an easy choice in Going Green.

**raymond** UCO

**Sustainability: Our Mission**

			
<b>Less Water</b>	<b>Less Waste</b>	<b>Less Energy</b>	<b>Less Chemicals</b>
ZERO-LIQUID DISCHARGE 97% RECYCLE & REUSE WATER LOW AQUA TECHNOLOGY	222 TONS OF PCW IN FY18-19 CO2 REDUCTION BY 400 METRIC TONS	26% REDUCTION IN CONSUMPTION <b>SAVED</b> 400,000 KWH	PRISTINE COLOR RANGE <b>ELIMINATES</b> HYDROSULPHITE REDUCTION IN EFFLUENT LOAD: 20% LESS SLUDGE

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**Functional denims for responsible times!**

COVID -19 pandemic demands compelling innovations in the area of personal health & hygiene.

Proud to introduce "SHIELD" denim fabric and garment range with options that are highly efficient in inhibiting pathogen growth.

Environment friendly  
Feel fresh  
Wash durable

**Anti-Bacterial**



Metallic Ions  
Odour free  
Hygiene

**Tested & trusted**

**Stay Safe  
Stay Healthy**

# OWN THAT 'SHIELD'

Amongst all the lessons that COVID-19 has taught us so far, making a conscious choice for personal health & hygiene is the paramount one.

"Shield" is our innovative denim solution offering efficient defense against pathogens. "Shield" offers a wide range of anti-bacterial denim fabrics and garments that ensures personal hygiene and safety of high standards: Tested & Trusted!

# THE BURNING FASHION

Sustainability is no longer a buzzword; it has become a way of life. We at RaymondUCO Denim continuously explore the possibilities of making environment-friendly denim.

Originally made of cotton, denim today is available in varied compositions. Do you know other fibers of natural origin that can make your pair of jeans more sustainable?

Take a look at these "Green Fibers" and how they contribute to creating an ecological fashion in tune with Nature!

**COTTON**  
Certified: Organic, BCI & Fairtrade  
Renewable & biodegradable

**HEMP**  
Durable & long-lasting  
Inherently pest-resistant  
Highly absorbent

**LINEN**  
Biodegradable  
Innately Anti-bacterial  
Moth-resistant

**KAPOK**  
Biodegradable  
Naturally Anti-bacterial  
Quick-dry functionality

Go Green

**SUSTAINABLE DENIM CARVED OUT OF FIBRES FROM NATURE!**

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**BAMBOO**  
UV-ray resistant  
Bio-degradable  
Anti-bacterial

**EcoVero™**  
Lower water impact  
Awarded EU ecolabel  
Eco-responsible process

**TENCEL™**  
Bio-degradable  
Long-lasting softness  
Sustainable production

**REFIBRA™** Technology by TENNEL™  
Uses recycled waste  
Biodegradable  
Close-loop production

# STYLE IN COVID

The face mask has become an essential accessory to our new lifestyle.

Presenting reusable masks, dosed with anti-microbial finish, for personal hygiene & safety. These denim-inspired fashion masks are designed for high comfort and style.

Explore the unique design patterns of your "new essential".

