

THE DENIM TIMES



More in our
June Issue:
Sustainability in the denim
world

LIVING THE DENIM LIFE

We at Raymond UCO Denim, believe that sustainability holds the future survival of human race and the Earth.

With this vision, we are committed to our best practices in manufacturing, which aims at producing high quality denim fabrics with low environment cost. Reduce, Re-use, Re-cycle, Re-cover and Re-think are the foundation stones that hold the edifice of our sustainability initiatives.

We ensure all our stakeholders in denim value chain, our commitment to offer to the end consumer, an easy choice in Going Green.

Sustainability: Our Mission



Less Water

ZERO-LIQUID DISCHARGE
 97% RECYCLE
 & REUSE WATER
 LOW AQUA TECHNOLOGY



Less Waste

222 TONS
 OF PCW IN FY18-19
 CO2 REDUCTION
 BY 400 METRIC TONS



Less Energy

26% REDUCTION IN
 CONSUMPTION
SAVED
 400,000 KWH



Less Chemicals

PRISTINE COLOR RANGE
ELIMINATES
 HYDROSULPHITE
 REDUCTION IN EFFLUENT
 LOAD: 20% LESS SLUDGE

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“Sustainability is no longer a buzzword”

How sustainable is Denim?

Sustainability is no longer a buzzword; it has become a way of life. We at RaymondUCO Denim continuously explore the possibilities of making environment-friendly denim.

Originally made of cotton, denim today is available in varied compositions.

Do you know other fibers of natural origin that can make your pair of jeans more sustainable?

Take a look at these “Green Fibers” and how they contribute to creating an ecological fashion in tune with Nature!

COTTON
 Certified: Organic, BCI &
 Fairtrade
 Renewable & biodegradable



HEMP
 Durable & long-lasting
 Inherently pest-resistant
 Highly absorbent



LINEN
 Biodegradable
 Innately Anti-bacterial
 Moth-resistant



KAPOK
 Biodegradable
 Naturally Anti-bacterial
 Quick-dry functionality



Go
 Green

SUSTAINABLE
DENIM
 CARVED
 OUT OF
 FIBRES FROM
NATURE!

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BAMBOO
 UV-ray resistant
 Bio-degradable
 Anti-bacterial



EcoVero™
 Lower water impact
 Awarded EU ecolabel
 Eco-responsible process



TENCEL™
 Bio-degradable
 Long-lasting softness
 Sustainable production



REFIBRA™ Technology by TENITE™
 Uses recycled waste
 Biodegradable
 Close-loop production